

EMI-1



College of Arts,  
Science &  
Commerce (Autonomous)

**SIES**

RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

SIES College of Arts, Science and Commerce (Autonomous)

Sion (West)

Department of Mass Media

**Report on Industry Interactive Session**

**Date: 28<sup>th</sup> September 2022**

**Title: Careers in the Event Management Industry**

**An Industry Interactive Session was conducted by the Department of Mass Media on Careers in the Event Industry conducted by Mr. Amit Relan, Co-Founder of WOOT Factor-Brand Architects for the mass communication learners.**

**Objectives of the Program:**

1. To understand the importance of Self-Introspection for awareness
2. To understand various careers in Event Industry
3. To discuss the relevant Skills required in the Event Industry

**Program:**

<b>Date</b>	<b>Topic</b>	<b>Speaker</b>	<b>Registration</b>	<b>Feedback / Attendance Participation</b>
28 <sup>th</sup> September 2022	Careers in the Event Management Industry	<b>Mr. Amit Relan</b> Co-Founder WOOT Factor-Brand Architects for the mass communication	100	73

		learners.		
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### Methodology:

An Industry Interactive Session was conducted by the Department of Mass Media on Careers in Event Industry by Mr. Amit Relan, Co-Founder of WOOT Factor-Brand Architects for the mass communication learners for the students of FYBAMMC on 28<sup>th</sup> September 2022.

- The interactive session commenced with an introductory session wherein Mr. Amit Relan explained the importance of self-introspection and its use.
- The session covered the career opportunities in event management.
- The resource person then discussed the various challenges in the Event Management industry.
- The session was concluded on skills one should possess to make a career in the event management industry.

### Program outcome:

The feedback of participants reflects the following points:  
The Industry Interactive Session helped the students:

- 1) To understand the building blocks of a career in the event industry.
- 2) To understand the scope of event management as a career option
- 3) To gain the knowledge and awareness about event management

### Annexures to the Report

#### Annexure 1: Flyer:

Department Of Mass Media Presents

Skill Enhancement Session on

Careers in the Event Management Industry

Learning outcomes:

- Building blocks of career in events industry
- Scope of event management as a career option

Day: Wednesday  
Date: 28<sup>th</sup> September, 2022  
Time: 10.30 am to 11.30 am  
Room No.: 03

Resource Person:  
**Mr Amit Relan,**  
Co-Producer  
WOOT Factor – Brand Architect

**Annexure 2: Pictures**



Students actively listening to the Speaker of the Event management



Students understanding the importance of Event Management

EMI-4



Mr. Amit Relan explaining various career options in Event Management

### Annexure 3: Attendance report

**SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE**  
 BION (WEST), MUMBAI - 400 022  
**ATTENDANCE SHEET**

Class: SYBBAAC Date: 27-02-2022 Time: 10:30-11:30 Subject: Legal Lecture

Roll No.	Signature	Roll No.	Signature	Roll No.	Signature
1	Annav	24	Surmay	67	MELISA
2	Ahli	28	Amaya	68	Shweta
3	Tanvi ka	28	Swarna	69	Trisha
4	Ravika	37		70	Shri
5		38		71	
6	Chhattri	39	Jay	72	Vidhi
7	Arpit	40	Hrudika	73	Arav
8	Grishav	41		74	
9	Rup	42	Dev	75	Pratik
10	Habi	42	Trishit	76	Ram
11		44	Harsh	77	Kevin
12	Arpit	45	Pranav	78	Nitya S
13		46	Arav	79	Nishika
14		47		80	Hassan
15	Ditabha	48		81	Meek
16	Deviya	49		82	
17	Deviya	50	Shree	83	Kanya
18	Tanya	51	Naitan	84	
19	Jyoti	52	Uga	85	Sudhanshu
20		53		86	Shravya
21	Niyati Rade	54	SP	87	
22	Mohit Saha	55	Arav	88	Prithvi
23	GREESHMAKSHMI	56	Pragya	89	Siddhi
24	Jyoti	57	Nigita	90	Shweta
25	Aravika	58	Aravika	91	Shweta
26	Aravika B	59	Kavya	92	Shruti
27		60	Neha	93	Shruti
28	Kavya	61		94	Sanya
29	Pratham	62		95	Sumit
30	Aranya	63	Divy D	96	Chhavi
31	Aranya Kanath	64	Aravika	97	Yash
32	Kavya	65	Aravika	98	Tanya
33	Ujjwal Ranav	66	Pranav	99	Kajal

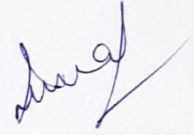
Roll No.	Signature	Roll No.	Signature	Roll No.	Signature
100					
101	Aravika	117		134	
102	Priya	118		135	
103		119		136	
104		120		137	
105		121		138	
106		122		139	
107		123		140	
108		124		141	
109		125		142	
110		126		143	
111		127		144	
112		128		145	
113		129		146	
114		130		147	
115		131		148	
116		132		149	
117		133		150	

Signature of the Teacher

EMI-6

Vaneeta

**Dr. Vaneeta Raney**  
**Event Coordinator**  
**28-09-2022**  
**Course Coordinator**  
**Department of Mass Media**



**PRINCIPAL**